

# Sixth International Conference



## Revitalizing Cancer Care: Comprehensive Interdisciplinary Programs and Whole Systems Research

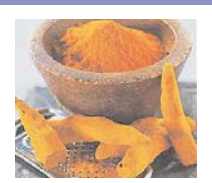


SOCIETY *for* INTEGRATIVE ONCOLOGY

The New York Academy of Medicine  
New York, NY

November 12 - 13, 2009

[www.IntegrativeOnc.org](http://www.IntegrativeOnc.org)



## Welcome from Kara Kelly, M.D.

On behalf of the SIO Conference Committee and the Board of Directors, I invite you to join us in New York City this November 12-13 for the SIO's Sixth International Conference. The theme of this year's meeting is Revitalizing Cancer Care: Comprehensive Interdisciplinary Programs and Whole Systems Research. We plan to present information on the clinical practice and research evidence for selected whole medical systems- Ayurveda, Homeopathy, Naturopathy and Traditional Chinese Medicine. While these whole medical systems may differ in their philosophical approaches to the prevention and treatment of disease, they share a number of common elements. Many of these systems are based on the belief that one's body has the power to heal itself. Healing often involves marshalling multiple techniques that involve body, mind and spirit. Treatment is often individualized and dependent on the presenting symptoms and characteristics of the individual. To date, the majority of research efforts have focused on investigating individual therapies with adequate experimental rationale and not on evaluating whole systems of medicine as they are commonly practiced. The goal of this conference is to synthesize the evidence from a cross-cultural collection of health care practices in order to derive models of integrative systems that can benefit current oncology patient management. We aim to derive improved models within a culture of scientific exploration and the compassionate delivery of health care services.

Once again we have assembled an outstanding array of exciting speakers to discuss the controversies and challenges of integrative oncology, especially focusing on the area of whole systems. We are delighted to have Dr. Dean Ornish as our opening keynote speaker. Dr Ornish is the founder and president of the non-profit Preventive Medicine Research Institute in Sausalito, California, that investigates the effects of diet and lifestyle choices on health and disease. He recently directed the first randomized controlled trial demonstrating that comprehensive lifestyle changes may stop or reverse the progression of prostate cancer. His lecture will be followed by a review of the complexities of researching whole systems by Dr. Marja Verhoef, Professor and Canada Research Chair in Complementary Medicine in the Department of Community Health Sciences at the University of Calgary. On Friday morning, the clinical importance of the "placebo effect" and its relationship to whole systems research and practice will be reviewed in a keynote address given by Dr. Ted Kaptchuk, a doctor of Traditional Chinese Medicine and Associate Professor of Medicine at Harvard Medical School.

Following on the success of last year's meeting, we will offer clinically oriented workshops in addition to the abstract-driven sessions presenting the latest scientific evidence emerging in the rapidly developing field of integrative oncology. There is ample opportunity throughout the meeting for you, the investigator, to present your data either as an oral or poster presentation. We especially welcome research submissions on comprehensive systems and oncology including Ayurveda, homeopathy, naturopathy and Traditional Chinese Medicine, although all aspects of integrative oncology such as botanicals, mind-body medicine, therapeutic massage, music therapy, exercise, nutrition, supplements, health care systems and practice, and more are encouraged.

In addition, I hope that you can attend the SIO dinner, to be held at the impressive Metropolitan Club on 5th Avenue on Friday November 13, and please stay on over the weekend to enjoy the culture and sites of Manhattan.

## Program Description & Objectives

At the end of this conference, the learner will be able to:

- (1) Define whole systems and their role in integrative oncology: Traditional Chinese Medicine, Ayurveda, Homeopathy and Naturopathy.
- (2) Identify gaps in research in each whole system with respect to cancer care
- (3) Evaluate the role of lifestyle and placebo effects on cancer care
- (4) Begin to develop a plan to integrate whole systems care into your oncology setting.

## Target Audience

This program is intended for: physicians, nurses, social workers, naturopaths, psychologists, psychiatrists, palliative care, acupuncturists, massage therapists, music therapists, TCM practitioners, traditional health care practitioners, nutritionists, exercise and lifestyle coaches, pharmacists, herbalists, scientists and administrators.

## Accreditation/Designation of Credit

The College of Physicians and Surgeons of Columbia University is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

The College of Physicians and Surgeons designates this educational activity for a maximum of 18.0 *AMA PRA Category 1 Credit(s)*<sup>TM</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.

**Acupuncturists:** Pending NCCAOM PDA Points

**Dieticians:** An application for credit has been submitted to the Commission on Dietetic Registration on behalf of Registered Dieticians and Dietetic Technicians, Registered.

**Nurses:** An Application has been made for 9.41 contact hours to the ONS Approver Unit. ONS is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

**Social Workers:** An application has been submitted to the NASW-New York State for continuing education credits.

## Disclosure

Before the program, all faculty will disclose the existence of any financial interest and/or other relationship(s) (e.g. employee, consultant, speaker's bureau, grant recipient, research support, stock ownership or any other special relationship) they might have with a) the manufacturer(s) of any commercial product(s) to be discussed during their presentation and/or b) any commercial contributor to this activity. When unlabeled uses are discussed, these will also be indicated.

## Thursday, November 12, 2009

- 7:00 a.m. *Registration; Continental Breakfast; Exhibits*
- 8:00 a.m. Introduction/Welcome  
**Stephen M. Sagar, M.B., BCh.**  
**Kara Kelly, M.D. &**  
**Debra L. Barton, R.N., Ph.D., AOCN, FAAN**
- 8:30 a.m. **Keynote Lecture:**  
The Power of Comprehensive Lifestyle Changes  
**Dean Ornish, M.D.**
- 9:20 a.m. **Keynote Lecture:**  
Whole Systems Research in Integrative  
Oncology: What is It? Why Do We Need It?  
**Marja Verhoef, Ph.D.**
- 10:00 a.m. *Refreshment Break; Exhibits*
- Session 1: Ayurveda**  
Theory/Practice  
**Ann Vincent, M.D.**
- 10:30 a.m. Research Overview  
**Anand Dhruva, M.D.**
- 11:00 a.m. Abstracts
- 11:30 a.m. Critical Review/Summary of Level of  
Evidence/Research Direction  
**Debra L. Barton, R.N., Ph.D., AOCN, FAAN**
- 11:50 a.m. General Discussion/Comments
- 11:55 a.m. *Refreshment Break; Exhibits*
- 12:00 p.m. *Lunchtime Lecture:*  
Health Promotion and Wellness  
**TBA**
- Session 2: Naturopathy**  
Theory/Practice  
**Dan Labriola, N.D.**
- 1:00 p.m. Research Overview  
**Dugald Seely N.D., M.Sc.**
- 1:30 p.m. Abstracts
- 2:00 p.m. Critical Review/Summary of Level of  
Evidence/Research Direction  
**Heather Greenlee, N.D., Ph.D.**
- 2:20 p.m. General Discussion/Comments
- 2:25 p.m. Concurrent Sessions
- 2:30 p.m. 1) Preferred Abstracts (6)  
**Moderator: Steven Melnick M.D., Ph.D.**
- 2) Integrative Oncology Education and Training  
Across Disciplines
- a. Models of Teaching Integrative Oncology  
**Donald I. Abrams, M.D.**
- b. Naturopathy  
**Timothy Birdsall, N.D., FABNO**
- c. Music Therapy  
**Suzanne Hanser, Ed.D., MT-BC**
- d. Massage Therapy  
**Curtiss Beinhorn, LMT, NCTMB, MTI &**  
**Sat-Siri Sumler, LMT, NCTMB**
- e. Traditional Chinese Medicine  
**Katherine Taromina, L.Ac.**
- 4:00 p.m. *Refreshment Break; Exhibits*
- 4:30 p.m. Best of SIO Preferred Abstracts (6)
- 6:00 p.m. Poster Session/Reception
- 7:30 p.m. *Adjourn*

## Friday, November 13, 2009

- 7:00 a.m. *Registration; Meet the Experts;*  
*Networking Breakfast Session*
- 8:00 a.m. SIO Business Meeting
- 8:30 a.m. **Keynote Lecture:**  
Pursuing Placebo: From Noise to Signal  
**Ted Kaptchuk**
- Session 3: Traditional Chinese Medicine**  
Theory/Practice  
**Jonathan Daniel, DC, L.Ac., DiHom**
- 9:15 a.m. Research Overview  
**Helene Langevin, M.D.**
- 9:45 a.m. Abstracts
- 10:15 a.m. Critical Review/Summary of Level of  
Evidence/Research Direction  
**Simon Yeung, PharmD, L.Ac.**
- 10:35 a.m. General Discussion/Comments
- 10:40 a.m. *Refreshment Break; Exhibits*
- 10:45 a.m. *Refreshment Break; Exhibits*
- 11:15 a.m. Concurrent Sessions
- 1) Preferred Abstracts (5) Basic
- 2) Preferred Abstracts (5) Clinical
- 12:30 p.m. *Lunch Satellite Session:*  
Ginseng for Supportive Care in Cancer Treatment  
**Kevin High, M.D. &**  
**Debra L. Barton, R.N., Ph.D., AOCN, FAAN**
- Session 4: Homeopathy**  
Theory/Practice  
**Moshe Frenkel, M.D.**
- 1:30 p.m. Research Overview  
**Wayne Jonas, M.D.**
- 2:00 p.m. Abstracts
- 2:30 p.m. Critical Review/Summary of Level of  
Evidence/Research Direction  
**Michelle Kohn, M.D., MBBS, BSc, MRCPC (UK)**
- 2:50 p.m. General Discussion/Comments
- 2:55 p.m. *Refreshment Break; Exhibits*
- 3:00 p.m. *Refreshment Break; Exhibits*
- 3:30 p.m. Whole Systems Into Practice  
Moderators: **David Rosenthal, M.D. &**  
**Stephen M. Sagar, M.B., BCh.**
- 5:00 p.m. Closing Session  
**Donald Abrams, M.D.**
- 5:15 p.m. *Adjourn*
- 7:00 p.m.-  
11:15 p.m. Banquet at Metropolitan Club

Join us to celebrate the Society for Integrative Oncology's 6-year growth to become the premier organization representing the interests of patient advocates, health care professionals, and corporate providers. We will also honor important leaders in integrative cancer care. The dinner will be held at the famous Metropolitan Club at 1 East 60th Street, New York, NY 10022.

**GUEST SPEAKER: Richard Cooper M.D., D.Sc.,** Professor of Medicine and a Senior Fellow in the Leonard Davis Institute of Health Economics at the University of Pennsylvania in Philadelphia. "The Future of Integrative Oncology through Professionalism and Collaborative Practice."

Prices:

- Conference attendees: \$125
- Guests of conference attendees: \$155

Dinner includes: cocktails, open bar, hors d'oeuvres, wine, 4 course dinner; more information at:

<http://www.integrativeonc.org/index.php/metropolitan-club-dinner>  
Profits go to the Helen Moss Foundation for Breast Cancer Research and Education in Integrative Oncology

## Program Chair

**Kara Kelly, M.D.**, Columbia University, College of Physicians & Surgeons, New York, New York

## Program Co-Chair

**Debra L. Barton, R.N., Ph.D.**, AOCN, FAAN, Mayo Clinic, Rochester, Minnesota

## Program Committee

**Donald I. Abrams, M.D.**, University of California, San Francisco, Osher Center for Integrative Medicine, San Francisco General Hospital, San Francisco, California

**Moshe Frenkel, M.D.**, M.D. Anderson Cancer Center, Houston, Texas

**Heather Greenlee, N.D., Ph.D.**, Columbia University Mailman School of Public Health, New York, New York

**Suzanne Hanser, Ed.D., MT-BC**, Berklee College of Music, Boston, Massachusetts

**Steven Melnick M.D., Ph.D.**, Miami Children's Hospital, Miami, Florida

**Stephen M. Sagar, M.B., BCh.**, McMaster University, Ontario, Canada

**Ann Vincent, M.D.**, Mayo Clinic, Rochester, Minnesota

**Simon Yeung, PharmD, L.Ac.**, Memorial Sloan-Kettering Cancer Center, New York, New York

## Faculty

**Curtiss Beinhorn, LMT, NCTMB, MTI, M.D.** Anderson Cancer Center, Houston, Texas

**Timothy Birdsall, N.D., FABNO**, Cancer Treatment Centers of America, Goodyear, Arizona

**Jonathan Daniel, DC, L.Ac., DiHom**, Pacific College of Oriental Medicine, New York, New York

**Anand Dhruva, M.D.**, University of California, San Francisco, California

**Kevin High, M.D.**, Wake Forest University School of Medicine, Winston Salem, North Carolina

**Wayne Jonas, M.D.**, Samuels Institute, Alexandria, Virginia

**Ted Kaptchuk**, Harvard Medical School, Boston, Massachusetts

**Michelle Kohn, M.D., MBBS, BSc, MRCPC (UK)**, Integrated Cancer Care, London, United Kingdom

**Dan Labriola, N.D.**, Northwest Natural Health Specialty Care Clinic, Seattle, Washington

**Helene Langevin, M.D.**, University of Vermont, Burlington, Vermont

**Dean Ornish, M.D.**, Preventative Medicine Research Institute, Sausalito, California

**David Rosenthal, M.D.**, Dana Farber Cancer Institute, Boston, Massachusetts

**Dugald Seely N.D., M.Sc.**, The Canadian College of Naturopathic Medicine, Toronto, Canada

**Sat-Siri Sumler, LMT, NCTMB, M.D.** Anderson Cancer Center, Houston, Texas

**Katherine Taromina, L.Ac.**, Touro College School of Health Sciences, New York, New York

**Marja Verhoef, Ph.D.**, University of Calgary, Alberta, Canada

## Call for Abstracts

Authors with new research are invited to submit an abstract for review by Scientific Committee at [www.integrativeonc.org](http://www.integrativeonc.org). You do not have to be a member of SIO to submit an abstract. All accepted abstracts, which will be eligible for oral or poster presentations, received by July 1, 2009 will be published in the Journal of the Society of Oncology and will be distributed to conference attendees. Areas of special interest are whole systems; Ayurveda, Traditional Chinese Medicine, Naturopathy or Homeopathy as well as other basic research and clinical applications of integrative medicine. Abstracts received after 5 PM EDT July 1, 2009 will not be considered. For additional information, including submission instructions and guidelines, please visit the Website at: [www.integrativeonc.org](http://www.integrativeonc.org).

## Additional Information

**Contact:** Center for Continuing Medical Education  
Columbia University College of Physicians & Surgeons  
630 West 168th Street, Unit 39  
New York, NY 10032  
Telephone: (212) 305-3334  
Fax: (212) 781-6047  
e-mail: [cme@columbia.edu](mailto:cme@columbia.edu)  
<http://columbiacme.org>

## Registration

**Space is Limited. Early Registration is Encouraged.**

### By Mail:

Complete the registration form and mail with full payment to:

**Columbia University  
College of Physicians & Surgeons  
Center for Continuing Medical Education  
630 West 168th Street, Unit 39  
New York, NY 10032**

### By Fax:

Registrants may fax the registration form with credit card information to:

**(212) 781-6047**

### On-Line:

**<http://columbiacme.org>**

**Telephone registrations and/or cancellations are not accepted.**

## Exhibitor Information

If you are interested in receiving additional information on becoming an exhibitor at the conference, contact the Center for Continuing Medical Education at: [cme@columbia.edu](mailto:cme@columbia.edu)

## Meeting Location

The New York Academy of Medicine  
1216 Fifth Avenue (at 103rd Street)  
New York, New York 10029

(212) 822-7200

### Tuition

#### SIO Member

MD/PhD: Advance \$350; Regular \$450  
Integrative Medicine and Other Health Care Professional\*:  
Advance \$250; Regular \$350  
Student/Trainee+: Advance \$150; Regular \$250

#### Non-SIO Member

MD/PhD: Advance \$600; Regular \$700  
Integrative Medicine and Other Health Care Professional\*:  
Advance \$475; Regular \$575  
Student/Trainee+: Advance \$250; Regular \$350

Patient Advocate: \$175

\* Integrative Medicine Professional defined as: non MD  
acupuncturists, massage therapists, oncology social workers,  
oncology nurses and nurse practitioners, dieticians, non  
MD/PhD laboratory researchers  
+ Letter from training program required

**Deadline for Advance Rate: September 15, 2009**

#### Current SIO membership Rates:

MD, PhD, scientists, researchers, health professionals at  
post-graduate levels: \$290  
Integrative Medicine Professionals: \$205  
Trainees, Nurses: \$89  
Active Military Duty: \$149  
Students: \$89  
Corporate: \$5,000

To become an SIO member or corporate sponsor, please visit:  
[www.integrativeonc.org](http://www.integrativeonc.org)

Fees include admission to the academic presentations and exhibits,  
daily continental breakfast, lunch and refreshments for each day of  
attendance, and an electronic syllabus. Confirmation of registration  
and directions to the meeting location will be sent upon receipt of  
the registration form.

Refund of registration fee, less a \$25 administrative charge, will be  
made if written notice of cancellation is received by November 2,  
2009. No refunds can be made thereafter.

### Scholarships for Attendance

Four travel and registration scholarships to attend the 2009 conference  
are available for residents in a recognized medical, surgical, or  
radiation oncology training program in Canada who meet identified  
criteria at the discretion of the SIO Committee. Please visit  
[www.integrativeonc.org](http://www.integrativeonc.org) for details of the Scholarship Application.  
Application must be received by June 30, 2009. Written notification  
will be sent to selected applicants on or before August 31, 2009.  
Scholarships are generously provided By the Lotte and John Hecht  
Memorial Foundation of Canada.

### Hotel Accommodations

Blocks of rooms have been reserved at several properties in New  
York. These special room rates are available to the attendees from  
November 11 - 14, 2009. Please note, all rates quoted are subject  
to state and local taxes. Other rates and conditions may apply,  
please check with the individual properties for details.

Reservations must be made directly with the property of your  
choice. To receive the room rates quoted remember to mention that  
you are a registrant of the Columbia University Society for  
Integrative Oncology Conference.

Space at the properties will be held until the cut-off dates listed  
or until the room blocks have been exhausted, whichever comes  
first. Reservations received after the cut off dates are subject to  
availability and prevailing rates.

#### The Lucerne

201 West 79th Street  
New York, NY 10024  
(800) 492-8122  
(212) 875-1000

Superior Queen: \$300  
**Cut-Off: September 27, 2009**  
Group #: 39450

#### Hotel Wales

1295 Madison Avenue  
New York, NY 10128  
(212) 876-6000

Classic Queen: \$250  
**Cut-Off: September 11, 2009**

#### Doubletree Metropolitan Hotel

569 Lexington Avenue  
New York, NY 10022  
(212) 752-7000

Queen: \$249  
**Cut-Off: October 5, 2009**

### Complimentary Bus Service

Complimentary bus service will be provided to and from the New  
York Academy of Medicine and the hotels listed above. Please check  
the box on the registration form to reserve space for this service.

# Registration Form Or register online at: <http://columbiacme.org>

Society for Integrative Oncology

*(Please print or type)*

Last Name \_\_\_\_\_ Degree \_\_\_\_\_

First Name \_\_\_\_\_ Middle Initial \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime Phone \_\_\_\_\_ Daytime Fax \_\_\_\_\_

e-mail \_\_\_\_\_

Institution \_\_\_\_\_

Specialty/Area of Interest \_\_\_\_\_

**Transportation** I will  will not   
utilize the complimentary bus service.

Pediatrics PM 43  
November 12 & 13, 2009  
26014/18.0

## Early Registration on or before 09/15/09:

*(postmarked, faxed or e-mailed on or before September 15, 2009)*

### SIO Member:

- \$350 MD/PhD
- \$250 Integrative Medicine &  
Other Health Care Professionals
- \$150 Student/Trainee +

### Non-SIO Members:

- \$600 MD/PhD
- \$475 Integrative Medicine &  
Other Health Care Professionals
- \$250 Student/Trainee +

## Registration received after 09/15/09:

*(postmarked, faxed or e-mailed after before September 15, 2009)*

### SIO Member:

- \$450 MD/PhD
- \$350 Integrative Medicine &  
Other Health Care Professionals
- \$250 Student/Trainee +
- \$175 Patient Advocate

### Non-SIO Members:

- \$700 MD/PhD
- \$575 Integrative Medicine &  
Other Health Care Professionals
- \$350 Student/Trainee +

+ Letter from training program required

## Metropolitan Club Banquet:

- \$125 Attendee Fee
- \$155 Guest Fee

Dinner includes: cocktails, open bar, hor d'oeuvres, wine, 4 course dinner; more information at: <http://www.integrativeonc.org/index.php/metropolitan-club-dinner>  
Profits go to the Helen Moss Foundation for Breast Cancer Research and Education in Integrative Oncology

**Total Due:** \$ \_\_\_\_\_

- Enclosed is a check or money order made payable to **Columbia University**.  
**Checks must be in U.S. Dollars drawn on a U.S. bank.**  
**Money orders must be in U.S. Dollars.**

- Please charge to:  MasterCard  Visa

Exp. Date \_\_\_\_\_

Card Number \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_



**SIO**



**SOCIETY**

*for*

**INTEGRATIVE**

**ONCOLOGY**

**Sixth International Conference  
Revitalizing Cancer Care:  
Comprehensive Interdisciplinary Programs and  
Whole Systems Research**

Please tear off and place in an envelope with full payment addressed to:

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